



Ruben Ortiz Jr.

Senior Full Stack Software Developer

Fort Myers Beach, FL

Portfolio: [My Dev Portfolio](#)

GitHub: [github.com/J4CODE](#)

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SUMMARY

Senior Full Stack Developer with over 9 years of experience leading cross-functional teams (8-12 members) in designing, developing, and optimizing scalable, secure, and high-performing web applications across diverse platforms. Proficient in modern front-end and back-end technologies, with a proven track record of delivering robust full-stack solutions for customer-facing and eCommerce platforms. Adept at mentoring junior developers, driving collaboration, and implementing best practices to enhance code quality, performance, and security.

</> MY CODE PROJECTS

Project 1 - Game Project - Alien Invaders

Created a modernized Space Invaders game, allowing users to earn points by defeating alien waves with a laser.
HTML, CSS, JavaScript, Canvas.

Project Link : [Alien Invasion Game](#)

Project 2 - Gamers Universe - A responsive Lead Generation Application

Built a responsive SPA that boosted lead quality, enhanced customer engagement, and streamlined stakeholder collaboration.

JavaScript, Bootstrap, Heroku, MongoDB, Express, React, Node.js (MERN Stack)
Next.js, TypeScript, Tailwind CSS.

Project Link : [Welcome to Gamers Universe](#)

Project 3 - A Marketplace Application Site

A Marketplace application built for an online ads listing platform which can also be used or integrated into an ecommerce store.

JavaScript, Bootstrap, jQuery, Slick.js, Ajax, Modernizer, Font Awesome, Photoshop.

Project Link : [Gotta Go Marketplace](#)

Project 4 - An Interactive & Virtual Experience Application Site

Built a virtual event app for a global medical tech leader, advancing discovery, diagnostics, and care delivery.

React, JSX, GSAP, CORS, NPM, JavaScript, Bootstrap, jQuery, Ajax, Modernizer, Font Awesome, Photoshop.

Project Link : [Advancing the World of Health](#)



TECHNICAL SKILLS

React, JavaScript, Python, Angular, MongoDB, Node.js, Vue.js, Express.js, Docker, JSX, RESTful APIs, Ruby on Rails, Analytics, TypeScript, Tailwind CSS, Webpack, Flexbox, Jamstack, NPM, Databases, NoSQL, AJAX, jQuery, Git, GitHub, Heroku, Next.js, Vercel, Postman, AWS, WordPress, UI/UX Design, Adobe Photoshop, Search Engine Optimization, Progressive Web Apps, Single Page Apps, Gatsby, Django, PHP, Laravel, Drupal, Agile, Scrum, GraphQL, SQL, Salesforce, Lightning Web Components (LWC).

KEY SKILLS

Knowledge of

- Website Design, Development, Deployment & Maintenance.
- Full Stack Development.
- Building, Updating, Ecommerce websites with Shopify, Wix, Square, WooCommerce, Magento, BigCommerce, Amazon Stores, eBay Stores.
- Collaborating with clients to gather requirements delivering custom solutions, driving a measurable increase in customer satisfaction and business outcomes.
- Applying analytical and critical thinking to develop innovative solutions for complex coding challenges, driving efficiency and performance.
- Graphic Design & UX/UI Design.

PROFESSIONAL EXPERIENCE

Lead Full Stack Software Developer

January 2021 - March 2022

VLM - Virtually Live Marketing & Software - Remote

Key Qualifications & Responsibilities

- Led cross-functional teams to architect, deliver scalable, high-performance software solutions, achieving a 32% increase in user satisfaction and a 20% boost in product adoption through data-driven, client-focused strategies.
- Spearheaded a 25% increase in customer engagement by deploying tailored solutions and maintaining continuous collaboration to optimize product-market fit.
- Optimized system performance, achieving 98% cross-browser/mobile compatibility and 15% faster load times by leveraging continuous testing, CI/CD pipelines, and rigorous code optimization.

Full Stack Developer

September 2019 - September 2020

Marketing Alliance, Punta Gorda, FL

Key Qualifications & Responsibilities

- Drove business growth for Economic Development, Tourism, and Real Estate firms by architecting dynamic web solutions, helping 450+ clients nationwide secure 15–30% more funding at local and state levels through enhanced digital presence and branding.
- Engineered scalable, high-performing websites with custom Content Management Systems (CMS), optimizing backend databases and integrating platforms like WordPress, Magento, Joomla and Drupal to improve site performance by 40% and enhance user engagement, leading to 25% higher client retention.
- Enhanced security and retention by developing robust user authentication systems, streamlining login, registration, subscription flows to increase user conversions by 20% reducing unauthorized access incidents by 35%.
- Boosted search rankings & traffic by leading seamless SEO-driven website migrations, improving site speed by 50%, increasing organic search traffic by 30%, and optimizing content strategies that led to 20% higher lead generation.

Lead Full Stack Software Developer

July 2013 - Present

DevPunch Software, Fort Myers, FL - Remote, Freelance

Key Qualifications & Responsibilities

- Constructed scalable web applications using various frameworks like React, Node.js, and MongoDB, cutting page load times by 56% and increasing user engagement by 48% with secure, client-focused solutions.
- Engineered MERN/MEAN stack solutions, including e-commerce platforms, PWAs, and CMS websites, with seamless API integrations (REST/GraphQL) to enhance performance and reliability.
- Improved cloud deployments using AWS, Docker, CI/CD pipelines, ensuring scalability and reliability in production.
- Led teams to drive a 34% increase in user satisfaction, 20% higher adoption, delivering high-impact software solutions.

AWARDS

2013 Billboard Latin Music Awards Post-Party Art Commision.

Commissioned as 1 of 6 artists representing the Billboard Latin Grammy Music Awards Post Party in Wynwood, Miami FL., at the John Jansheski gallery in the Wynwood Arts District.

LANGUAGES

Fluent in Spanish.

VOLUNTEER EXPERIENCE



Brave Software
San Francisco, CA
January 2016 - Present
Community Ambassador

EDUCATION



Florida Gulf Coast University
Fort Myers, FL
March 2024 - June 2024
Enterprise Grade AI



Ironhack
Miami, FL
June 2018 - August 2018
Full Stack Development



Udacity
January 2018 - April 2018
Front End Developer
Nanodegree



Free Code Camp
November 2016 - December 2017
Full Stack Web Development



Hodges University
Fort Myers, FL
July 2008 - September 2009
Computer Science